

CITY OF HAMILTON, MISSOURI

BILL NO. 0909154

ORDINANCE NO. 1578

AN ORDINANCE AUTHORIZING THE CITY OF HAMILTON TO ENTER INTO A CONTRACT WITH PATRICIA BECRAFT. dba BECRAFT WEB DESIGN IN REGARD TO WEBSITE DESIGN SERVICES

BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HAMILTON, MISSOURI AS FOLLOWS TO WIT:

SECTION 1: The Mayor of the City of Hamilton, Missouri is hereby authorized on behalf of the City of Hamilton, Missouri, to sign a contract with Patricia Becraft dba Becraft Web Design for web site design services in regard the a web site for the City pursuant to the terms of the attached contract, Exhibit A.

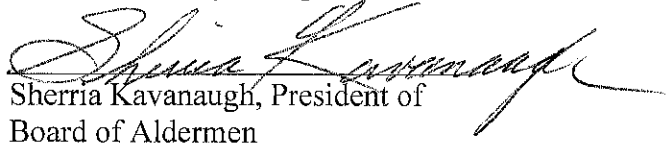
SECTION 2: This ordinance repeals any prior ordinance or parts of any prior ordinance that might be in conflict herewith.

SECTION 3: This ordinance shall be in full force and effect from and after the date of its passage and approval.


SECTION 4: That if any section, subsection, sentence, clause or phrase of this ordinance is, for any reason, held to be unconstitutional, such decision shall not affect the validity of the remaining portions of this ordinance. The Board of Aldermen hereby declares that it would have passed this ordinance, and each section, subsection, clause or phrase thereof, irrespective of the fact that any one or more sections, subsections, sentences, clauses and phrases be declared unconstitutional.


A copy of this Ordinance has been made available for public inspection prior to its adoption by the Board of Aldermen and this bill was read by title in the open meeting two times prior to its final passage.

Passed and approved by the Board of Aldermen on the 9th day of September, 2015.


Sherria Kavanaugh, President of
Board of Aldermen

Approved this the 9th day of September, 2015.


Winford Gilliam, Mayor

Attest: 
Debra Davis, City Clerk

Trooper - eye, Moss - eye, Swearing - eye, Kavanaugh - eye

Website Proposal

Submitted to the City of Hamilton Missouri
by Becraft Web Design
August 22, 2015



Any reference to Becraft Web Design in this proposal will be listed as BWD. Any reference to The City of Hamilton Missouri will be listed as TCHM.

It is recommended that TCHM contact information (address, phone, fax & email hyperlink) be displayed in the footer of each Website page, along with "Privacy Policy / Disclaimer" and Site Map (Website index) hyperlinks.

TCHM Social Media feeds (i.e. Facebook, Twitter, etc...) will be incorporated into the design / layout of all website pages where appropriate / if applicable.

Consistent layout/style sheets will be used throughout the Website. Consideration will be given to the download time for all pages. No static page on the Website will be longer than two screens of information.

Appropriate meta tags and keywords will be added to all pages and appropriate images of the Website. Robot and Favicon files will be added to the Website root directory to entice Search Engine indexing and favorable Search Engine rankings.

All images and content of the website will be provided by and remain the property of TCHM. TCHM is responsible for obtaining copyright releases for use of all images / files utilities on website.

The Website will be designed to be compatible with all standard internet browsers.

The proposed deadline for completion of the new (base) website is 60 days following proposal acceptance, but is dependent upon timely input from TCHM as the project progresses. This deadline may be extended if the website outline and / or content changes, or if additional options / enhancements (Options 1-3 below) are requested.

This proposal is designed to be ala carte', but certain features must be incorporated to allow others to function. Please contact BWD to verify which items / functions can be eliminated.

Proposal Outline

General Design of Home Page and Website Layout

BWD will complete up to three different home page templates utilizing the features included in the City of Seymour's (www.SeymourMissouri.org) website. TCHM will be asked to pick their layout preference (or combination of) providing BWD with a base for the initial website layout.

This proposal is based on utilizing GoDaddy as the host / server. Fees for web hosting, email accounts, domain registration, calendar programs/subscriptions, shopping cart(s), secure server certificates (SSL) and / or website analytics / statistics are not included in this proposal.

TCHM must provide BWD full access to their Website files and storage on the Website host / server, the ability to update or install any needed server extensions or programs required to ensure Website functionality, as well as any login / passwords needed to transfer files and settings. The current domain secured for the Website is www.CityofHamiltonMO.com.

(Continued ...)

BWD:

TCHM:

**Website Proposal Submitted to The City of Hamilton Missouri
by Becraft Web Design – August 22, 2015 / Page 2**

Website Design Overview

BWD will create a new Website design, homepage & sub-page layout utilizing the following pages listed below. These pages are only listed as a baseline for this proposal; BWD will work with TCHM to establish a more accurate directory of required web pages. Change in the number of pages requested versus the following list may result in either a **reduction** or **increase** in the base website proposed amount.

- Hamilton Mayor & Boards / City Council
- City Business / Meetings / Agendas & Minutes – both current & archived
- City Code / City Code Book Download
- Quality of Life / Resident Information – Welcome to new Residents & “Quick Links” for routing website visitors to information on local Taxes, Utilities, Phone / internet service options, Library, Things to Do / Visitor Information, Local & Area Maps, etc.
- Basic Listing of all City Departments with contact names, phone numbers & addresses.
- History of Hamilton Missouri
- City of Hamilton Calendar & Hamilton Events (* information on the calendar program is listed below.)
- Additional Resources / Links to Local Organizations (Chamber of Commerce, Hamilton Merchants, Arts Council, etc.)
- Governmental Information (County & State Commissioners, Representatives, Senators, etc.)
- Hamilton Business Directory (alphabetical listing of Hamilton businesses w/ city licenses, etc.)
- Website Map / Directory
- Privacy Policy / Disclaimers
- Contact Us

FTP access and an upload form for TCHM staff will be created and utilized to upload meeting minutes, agendas and other applicable documents. A webpage will be created that lists the file names, descriptions and hyperlinks to those uploaded documents automatically, displaying those files in chronological order.

An online form would also be included to allow website visitors to ask a question / make comments (a Contact Us page). This form submission would be sent to a pre-designated email address plus saved to an archived data file stored on the Website server for future reference.

* The calendar program that the City of Seymour MO utilizes is CalendarWiz. This is an excellent calendar program and very user friendly. The online program subscription is approximately \$100 a year (not included in this proposal)

Creation of new website design, sub-pages and setup of all referenced pages = \$1,600

Additional Options:

1. Create a mobile website which may be viewed on any mobile phone or device incorporating each of the Website's primary sub-pages listed above. Codes will be added to the primary website's home page (<http://www.CityofHamiltonMO.com>) to recognize what type of device is accessing the website and automatically re-direct them to the appropriate mobile site. No additional hosting fees will be required for the mobile site. Setup of mobile Website = \$400
2. Search Engine Optimization: Appropriate meta tag descriptions and keywords will be added to the coding on all Website pages included in the base website. If TCHM requests, BWD can perform search engine optimization on the site, submitting www.CityofHamiltonMO.com to major search engines and refreshing keywords / descriptions monthly for one year = \$200
3. Website Statistics / Analytics: GoDaddy hosting includes basic website analytics / statistics with most of their hosting plans. If TCHM requests, additional code can be added to all Website pages to retrieve extensive Website analytics. There is no additional fee from Google to utilize their Analytics service. Setup of a Google Analytics account for TCHM and placement of code on all Website pages = \$150

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BWD: 

TCHM: 

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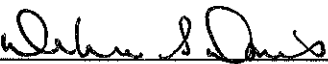

Options Requested:

	Base Website as Proposed	\$ 1,600	Include: X
Option 1:	Mobile Website	400	Include: X
Option 2:	Search Engine Optimization	200	Include:
Option 3:	Website Statistics / Analytics (Google)	150	Include:

Total of Selected Options: \$ 2000.00

NOTE: No extended maintenance contracts, hosting contracts, shopping cart, service fees, or domain registration fees are included in this proposal. One-third of the total cost for the selected items above is due in advance; the remaining balance is due upon completion and acceptance of the new website and transfer of all files to the new website host / server.

Website Proposal Accepted:

	<u>9.9.15</u>		<u>04/01/2013</u>
Date		Date	
City of Hamilton Missouri 200 S. Davis Hamilton, MO 64644		Patty Becraft Becraft Web Design 6016 State Highway B Rogersville, MO 65742	

* **“Pay As You Go” Maintenance:** BWD’s standard hourly rate is \$60 and will be billed monthly.

* **Prepaid Maintenance Contracts:**

10 Hours @ \$50 / Hour = \$ 500
 20 Hours @ \$45 / Hour = \$ 900
 40 Hours @ \$40 / Hour = \$1,600

* **CalendarWiz Subscription.** Subscription rate is approximately \$100 / year. Visit www.CalendarWiz.com for more information.

* Based on rates current as of 8/22/15. All maintenance time is billed / logged in a minimum of 15 minute increments.

Mark Your Calendar! Fall Clean Up - October 3rd through 11th

-  **Area Resources**
Links to Area Information
-  **Residents Guide**
Learn About Our Community
-  **Business Directory**
Seymour Business Licenses
-  **City Departments**
Directory of Public Services
-  **Seymour Code Book**
Download City Ordinances
-  **Seymour News**
David Cole Retires [more]
-  **Business Development**
Seymour is Open for Business!

Welcome to Seymour Missouri!



With a population of 1,921, Seymour is the epitome of a small town community! If you enjoy the feeling of being a part of an extended family, then Seymour is the place to be. We have beautiful churches which serve the religious needs of the community as well as civic organizations that include the Greater Seymour Area Chamber of Commerce, Merchants Association, Lion's Club, Arts Council and others that encourage community involvement.

The town of Seymour was established in 1895 and has a rich history that is preserved by our Historical Society. Many generations of families have been raised here and as we grow as a community we hope to remain a town of neighbors helping neighbors.

City Meetings & Events
September 2015

Today						
Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10

City of Seymour, Missouri USA

123 West Market Street - PO Box 247

Seymour, Missouri 65748

Phone: 417.935.4401 - Email city@seymourmissouri.org

Becraft Web Design produced this website. I would like to model Hamilton's similar to this one.

I hope you get an opportunity to look at the links/tabs on this site; they are all very well done.

Thanks, Deb